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**RE/MAX Advantage Ranked in RISMedia's Top 700 Brokers in
20th Annual *Power Broker Report & Survey***

PORTAGE, MI, May 12, 2008: Al Rowe, Broker/Owner of RE/MAX Advantage is proud to announce that RE/MAX Advantage, with offices in Kalamazoo and Portage, MI, has been named to RISMedia's 20th Annual Power Broker Report & Survey. It ranked 420 in closed transaction sides in the *Power Broker Report*, which identifies and ranks America's largest residential real estate brokerage companies by transaction sides and sales volume.

The results of this year's Power Broker Survey reflect the market downturn felt from coast to coast. Longer listing times, more cautious buyers and the mortgage meltdown resulted in fewer total transactions—2,322,210 in 2007 compared to 2,754,618 in 2006. Meanwhile, price appreciation continued its decline, resulting in lower total sales volume—\$749,201,552,294 in 2007 compared to \$855,755,959,352 in 2006.

To view the complete Power Broker Survey results, visit www.rismedia.com.

“Appearing in RISMedia's 2008 Power Broker Report is more important than ever,” explains RISMedia President & CEO John Featherston. “By ranking the industry's leading brokerages by sales dollar volume and transaction, we have been able to identify the leaders in real estate year after year. It's a great promotion and recruitment tool and a great way to show consumers that the real estate industry is still open for business.

“Being among the top 700 brokers in the country is a sure way to gain the trust of speculative clients, differentiate your firm from the competition, and catch the eye of ambitious new recruits.”

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RE/MAX Advantage Ranked in RISMedia's Top 700
May 12, 2008
Page 2

For years, the nation's top real estate brokers have sought to be included in the report—an indispensable reference tool used by the real estate industry. RISMedia's *Power Broker Report* is read by more than 300,000 real estate professionals, thousands of leading corporate relocation decision makers and is accessible online to millions of interested consumers.

The *Power Broker Report & Survey* is compiled annually by RISMedia and is based on data collected by an annual survey of leading residential real estate brokerage firms. All sales and transaction volume comes directly from brokerages and is verified and substantiated by external sources, in most cases accounting firms, prior to publication.

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RE/MAX Advantage is a franchisee of RE/MAX of Michigan, the regional real estate franchisor for all territories outside the Detroit metro area. RE/MAX of Michigan currently serves the state with 10 offices and more than 1,000 Sales Associates.

Based in Norwalk, Conn., RISMedia was founded in 1980 as the premier source of news and business-development information for the residential real estate and home services industries. RISMedia is the leading media organization for best practices information, breaking news and analysis, educational and networking events, and marketing and branding solutions for the leading real estate and home services companies throughout the United States. RISMedia's flagship publication, *Real Estate* magazine's printed edition is distributed to more than 40,000 brokers and leading agents nationwide, and RISMedia's Daily e-News is circulated to upwards of 300,000 real estate professionals each day. For more information, visit www.rismedia.com.